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Digest

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Special Academy Award for 44 Years of Outstanding Service

LOUIS B. MAYER

Louis B. Mayer, MGM executive, seven times president of the Association of Motion Picture Producers, received a SPECIAL ACADEMY AWARD for 44 years of pioneer work in the motion picture industry.

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Views and Reviews

JACKIE ROSS

LULLABY OF BROADWAY (Warner Bros.) in Technicolor with Doris Day and Gene Nelson.

A new star has truly burst upon the horizon in Doris Day. A short while ago, we referred to her work as a serious actress in the Warner Bros. picture, Storm Warning and now, in Lullaby of Broadway, we have her back in the musical genre and doing an excellent job.

Hardly what you would call a strong plot, Lullaby has to do with the adventures of a young singer and dancer (Doris Day) with the old-star-on-the-skids for a mother (played broadly by Gladys George.) Returning to America after a long absence, expecting to find her mother a hit on Broadway, Miss Day is taken in hand by several of her mother's old friends and admirers who attempt to keep the secret of her mother's low estate from her. Some years ago, I remember seeing the same picture in North Platt; at that time it was called Lady For A Day and I remember crying continuously from beginning to end. Now, of course, the old story has been jazzed up with songs and dances —and considering that such reverend vehicles as Liliom, The Little Foxes and Chekov's Cherry Orchard have already shared this fate and many more dramatic masterpieces are slated to be "musicalized," who am I to hold any special brief for Lady For A Day? Besides it makes just as good a set of pegs to hang songs and dances on as any other. In fact, the net result is very pleasant.

One of the more attractive ingredients in the film is Gene Nelson, a new young man with a pleasing personality and nimble feet. In addition, S. Z. Sakall provides an appealing contrast in a well-defined character part, as do Billie de Wolfe and Ann Triola. The only complaint one could legitimately have with Lullaby of Broadway is a mother-and-daughter-reconciliation at the end scene which is played like East Lynn by Miss George and written like Ten Nights In A Barroom by a brace of writers who, in other respects, did a very adequate scripting job.

LEO MURRAY DEVANEY

TRADE headlines

MGM's Royal Wedding Radio Music Hall 18 days' take $374,-867 topping Kim, King Solomon's Mines.

●

Branch and Exchange Managers from 11 Monogram-Allied Artists hold Eastern Regional Sales Meeting, New York April 6-7.

●

Paramount Theatre, Broadway, hits over $20,000 on Easter Sunday with Bob Hope — The Lemon Drop Kid.

●

Columbia will get 30 pictures from Stanley Kramer in five year contract deal.

●

Universal-International — Up Front does biggest Loew's State gross in a year, over $50,000 on first week.

●

Kramer signs $25,000,00 deal with Columbia.

●

Perkins Electric Co. Ltd. buys J. Arthur Rank's Gaumont-Kalee Limited equipment and Supply Co. in Canada.

●

Steve Healy of Phonevision Enterprises operated through Zenith Radio Corp., Chicago, investigates Canadian situation for Phonevision.

●

Musical score for Teresa, which Arthur Loew produced in Italy and New York written by Louis Applebaum of Toronto.

●

Famous Players Brant Theatre reconstructed and reopened as modern theatre.

●

Odeon Theatres neighborhood and circuit bookings in British Columbia, following first runs Vancouver, to be booked from Odeon Toronto office. Howard Boothe B. C. Odeon booking head resigns.

●

Motion Picture Industry Council goes on record as supporting House Un-American Activities Committee investigating Communism.

●

Universal Board re-elects N. J. Blumberg President and Chairman of Executive Committee.

●

Society of Independent Motion Picture Producers to have office in Washington as well as offices in New York and Beverley Hills, Calif.

RAY PRESENTS

IT has been said that wine improves with age, and we have found that in addition to wine, there are many things in life which improve with age. As an example real friendships acquire an added flavor as the years give such friendships a permanency and durability making them indestructible.

The character of a nation improves with age, providing a nation retains the imprint of the pioneers who laid the foundation of a country, and carved from its materials the Constitution from which came the laws under which a nation grew into national and international importance.

I have often compared in my mind a nation with a family, a family held together by its parents, the latter who bring into that family their love for each other, their loyalty to each other, their consideration and devotion to the children of their family, passing such consideration and devotion on to the third generation, their grandchildren.

Multiply this family cohesion by millions of families, and we have a nation which becomes as the parent of all families, and from which families, if there are reciprocal consideration and devotion to the nation, it may be possible that these men and women coin the words patriotism and mother country, developing a loyalty to their country through a subconscious family—heredity.

AS age adds to the years of a family's residence in a country, giving that family, eventually, a historical background in that country, this age improves the quality of the allegiance of a family to a country, and it becomes not only a place in which one earns a living, but a place in which one has roots, and in which one has seeded the growth of their country.

It is important to the children, that the family life be maintained, and it is important to a nation that it recognizes its parenthood, and the obligations involved in such parenthood towards the families of which it is the head, and the guiding influence. Of equal importance is the recognition of the families to its parenthood, and it is from such recognition that we learn of the word duty, and add to duty that warmth of consideration and loyalty.

It is, therefore, worse than a crime when the citizens of a country betray or sell-out their nation, for what man or woman is there which living, according to the traditions of our country, would not be shocked to learn that a son or a daughter had deliberately sold out their parents?

I HAVE premitted myself to wander afield from the implication as conveyed in the quotation "Wine improves with age," since I am a poor disciplinarian in respect to a regimentation of my thoughts. After this latitude, in which I have found some enjoyment, and hope that you too have enjoyed this brief invasion into the domain of family relations, I will proceed to the parent-thought responsible for the progeny of thoughts as I have presented them, and that is the commercial or box-office improvement experienced by motion pictures when they are re-released after time has aged them.

The latest example is the picture, The Informer, which was produced by RKO-Radio, with Victor McLaglen as its star, from Liam O'Flaherty's novel. In the cast were Joe Sawyer, Una O'Connor and Heather Angel, directed by John Ford. The acting and the direction in The Informer, was reviewed as superb. It received 256 votes in the Ten Best Motion Picture Daily Poll in 1935.

David Copperfield, MGM release, starring Freddie Bartholemew, W. C. Fields, Lionel Barrymore and directed by George Cukor was in first place with 339 votes. Lives of a Bengal Lancer, Paramount, with Gary Cooper, Franchot, Tone, Richard Cromwell, directed by Henry Hathaway, received 278 votes the same year.

AMONG the Ten Best as listed for 1935 were Naughty Marietta, Les Miserables, Ruggles of Red Gap, Top Hat, Broadway Melody of 1936, Roberta and Anna Karenina, the latter which starred Greta Garbo, Frederic March, with direction by Clarence Brown.

The Academy Award winner for 1934-35 as The Best Actor was Victor McLaglen (The Informer) and John Ford received The Oscar as the Best Director for The Informer. This picture received another Oscar for scoring, the Academy Award going to Max Steiner.

In 1940 John Steinbeck's, The Grapes of Wrath, for which Nunnally Johnson prepared the script, and which was directed by John Ford, took second place in The Ten Best of that year. David Selznick's, Rebecca, directed by Alfred Hitchcock, came first. The Academy Award for the Best Director went to John Ford for Grapes of Wrath. In that same year John Ford directed Long Voyage Home, based on the sea-plays of Eugene O'Neill, and in 1940-41 received the Academy Award Oscar as the Best Director, for How Green Was My Valley, which also received the Oscar as The Best Production of the Year, and gave Donald Crisp an Oscar for Best Supporting Actor (How Green Was My Valley). This picture received a few more Oscars for art direction, black and white, for cinematography, black and white, interior decoration, black and white, and in all six Oscars that year for 20th Century-Fox. How Green Was My Valley was directed by John Ford.

AS I look over The Ten Best for the Year of 1942, I note that MGM's Mrs. Miniver headed the polls with 555 votes, and How Green Was My Valley came second with 500 votes. The voting must have been heavy that year, for the previous year David Selznick's Gone with the Wind, headed The Ten Best Poll with 452 votes, Sergeant York, in second place with 413 votes.

In looking back, I note that John Ford stands as a veritable tower of strength as a director, and it is not surprising to learn that the quality of his direction is ageless, as is the quality of some pictures, which for the first time come into their own, commercially, when they are re-released, their initial presentation being non-commercial for various reasons, among which may be an unknown star, a story out of the mood of the people, or in advance of mass-thinking at the time it was first released, or inadequately exploited, or insufficiently exploited at the time of its first release, or considered "too arty" by exhibitors, who let it down. The reasons are varied and many.

.. I am, therefore, not surprised that The Informer, a re-release by RKO has achieved a sensational box-office success in its present showing in New York City.

Take for example David Selznick's Intermezzo, with Ingrid Bergman and Leslie Howard, and for which production he interrupted his producing of Gone with the Wind. I cannot find Intermezzo among The Ten Best, and yet it is conceded to be a remarkable picture. It is of interest to note that in the U.S. it was the lowest grosser of four pictures produced by David Selznick, and released through United Artists, namely Prisoner of Zenda, Adventures of Tom Sawyer and Garden of Allah, but in its re-release it did top business, out-grossing the other three pictures, wherever it was released; and it appears to have a vintage which improves with age.

A PICTURE of quality, which does not become dated to the eye because of its dress, frequently in re-release out-grosses its first release. Good is good, irrespective of whether the distributor is MGM, 20th Century-Fox, Warners, RKO-Radio, Columbia, U-A, Eagle Lion Clas-

(Continued on Page 10)

Toronto and District

BILL PRESS

Downtown theatres on Yonge Street are in for another entanglement in connection with the latest stage of work on the Toronto Transportation subway, with operations largely in reverse to the initial steps when the deep excavation was dug months ago.

Sections of Yonge thoroughfares will be closed successively during the next three months for some re-filling and the replacement of the street surface. The theatres mostly affected will be Loew's, Imperial and the Downtown and, to a less degree, the Biltmore, Rio and Savoy.

Later there may be traffic inconvenience for the Odeon on Carlton Street and the Towne Cinema on Bloor, both close to the subway route. In recent weeks there has been a complicated situation for the Hollywood and Hyland Theatres where there is really a deep hole.

* * *

With guns drawn in Hollywood style, Toronto police captured two youths early Sunday morning in the parking lot of the Nortown Theatre on Eglinton Avenue West. They were charged with theft of a car.

* * *

Harland Rankin of the Plaza Theatre, Tilbury, is once more settled after a jaunt to New York.

Toronto Callers have included Manager Jack Musclow of the Capitol Theatre, Kitchener, an Allen house, and Angus Jewell, proprietor of the Jewel at Cannington.

Myer Axler of 20th Century Theatres returned around April 1 after a nice sojourn in Florida to encounter crisp weather.

* * *

The 20th Century Theatres is expanding in the drive-in field, having acquired three more auto theatres, one of them being the Ozoner at Cornwall which was built a year ago.

* * *

Vern Hudson, manager of the Capitol Theatre, St. Catharines, was chairman of the committee of the Niagara Peninsula Theatre Managers Association which arranged for the Variety Village benefit show on Sunday, April 1, at the Palace of which Al. Sedgwick is the manager. Most of the stage acts were booked in Buffalo.

* * *

Izzie Allen of Astral Films has been getting some nice bookings around Ontario with "The Thief of Baghdad."

* * *

There are now 101 selected pictures in the list of the Canadian Film Library Committee for Saturday matinee shows, and the Famous Players, B. and F. Theatres and Odeon circuits are co-operating to an increasing degree, it is reported.

From Montreal came word that patrons of all ages were permitted to attend a Disney double, "Dumbo" and "Saludos Amigos", during Easter Week at the Kent Theatre, which called the show a "Treat for the whole family."

* * *

A somewhat general upward revision of admission prices has taken place at theatres in Ontario centres, with the odd-cent tickets being eliminated to a large degree.

* * *

Members of the Canadian Film Institute, formerly the National Film Society of Canada, and of the Ontario Association of Film Councils attended a dinner meeting on March 29 at 720 Bay Street, Toronto. Film services were discussed.

Mickey Mouse Lulls Children

OPTOMETRISTS have long been worried, on how to keep junior still long enough to complete an eye examination.

The College of Optometry has solved the problem with a series of tests now being conducted among 800 students at Swansea public school.

While Mickey Mouse prances across the screen in a darkened room, the youngster has his eyes examined. The film helps to keep the child's eye focused in one direction and at the same time holds his attention while being examined.

The Lady Pays Off

Linda Darnell has been signed by Universal-International to star in one of the studio's most important forthcoming productions, "The Lady Pays Off," a rollicking comedy scheduled to get underway early next month. Stephen McNally has been set in the co-starring role.

The picture will be Albert J. Cohen's initial production for Universal-International. The screenplay is based on an original story by Cohen and Frank Gill.

Jill Richards

Jill Richards has been signed for Warners' Technicolor musical, "Painting the Clouds With Sunshine." Actress recently completed an important role in "Tomorrow Is Another Day" at the same studio.

THE CANADIAN MOVING PICTURE DIGEST

Entered as Second Class Matter

RAY LEWIS
Editor-in-Chief

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Variety Honors Summerville Jr.

William (Bill) Summerville Jr., the "dough guy" of Toronto Variety Club, was given the Heart Award for outstanding service to the club at the annual Heart Award Dinner in the Prince George Hotel.

Mr. Summerville, who was born into showbusiness, was given the award for his outstanding efforts as chairman of all major fund-raising campaigns conducted by the local group the past several years.

Assistant general manager of the B & F Theatres here, Mr. Summerville, along with his father and brother Don, joined Variety Club when Tent 28 was first organized in Toronto.

Mr. Summerville was described by fellow members as a tireless worker in his role as "dough guy," a circus term applied to the chairman of fund-raising efforts.

The award was made by Jack Beresen of Philadelphia, assistant chief barker of Variety International, who was introduced by Jack Chisholm, chief Barker of Tent 28.

"DOUGHBOY" SUMMERVILLE JR.

They can't see enough of HIM
and they can't see too much of HER!
This time the boys are Private Eyes... and
up to their funny-bones in their greatest
comedy classic!
UNIVERSAL-INTERNATIONAL presents
BUD ABBOTT AND LOU COSTELLO
MEET THE INVISIBLE MAN
It's a brand NEW HIGH in HILARITY!
Bud and Lou go to a psychiatrist... now who is he going to go to?
See Canvasback Costello defend his title!
Universal International

with

NANCY GUILD · ADELE JERGENS

ARTHUR FRANZ • WILLIAM FRAWLEY • SHELDON LEONARD

Screenplay by ROBERT LEES, FREDERIC I. RINALDO and JOHN GRANT

Suggested by H. G. Wells' "THE INVISIBLE MAN" • Directed by CHARLES LAMONT • Produced by HOWARD CHRISTIE

Another Hit From

Empire - **Universal** *Films Ltd.*

. . . the best film

all about eve

(20th-Fox)

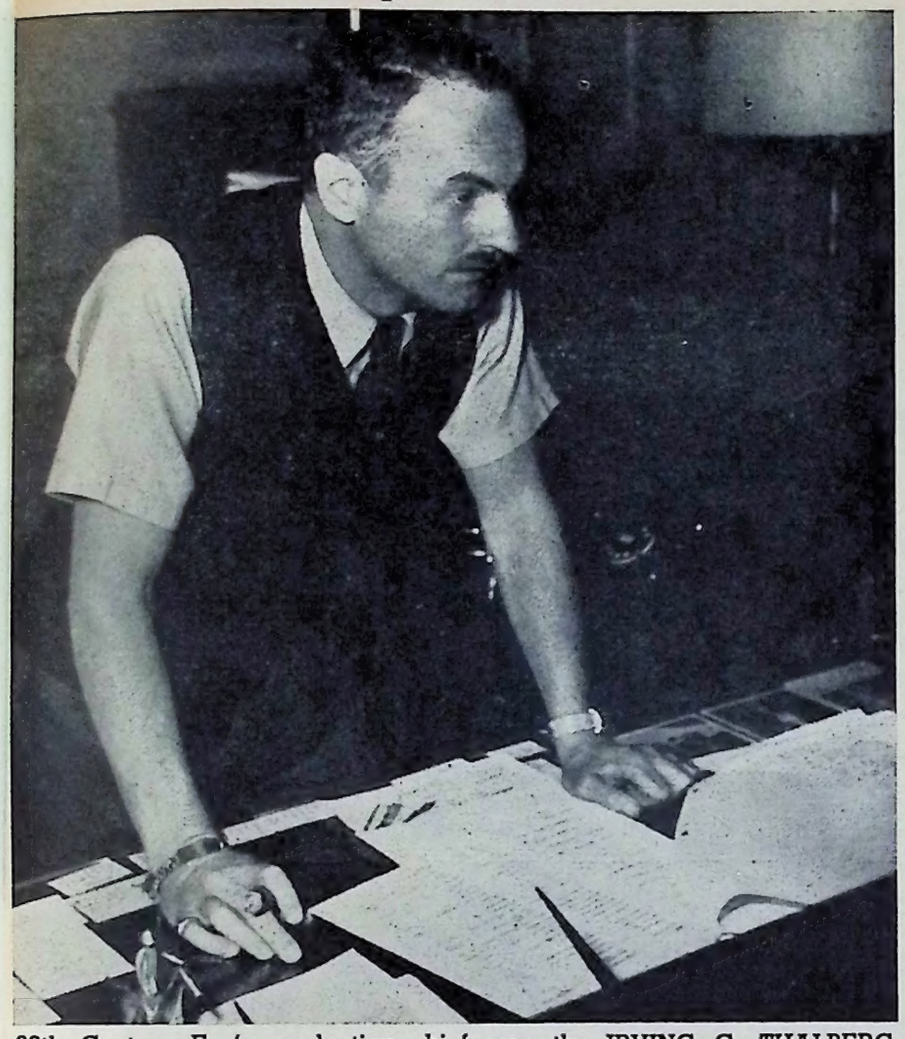
Joseph L. Mankiewicz

for All About Eve (20th-Fox)
. . . the best direction and the best screenplay

Jose Ferrer

in Cyrano de Bergerac (UA)
. . . the best actor

Darryl F. Zanuck



20th Century Fox's production chief won the IRVING G. THALBERG AWARD for outstanding work.
... IRVING G. THALBERG AWARD

Judy Holliday

in Born Yesterday (Col.)
... the best actress

Gloria Swanson

Sunset Boulevard (Para.)
...lost out by a small margin

George Sanders

in All About Eve (20th-Fox)
... the best supporting actor

Josephine Hull

in Harvey (E-U)
... the best supporting actress

1950 ACADEMY AWARDS

Edward Schellhorn Paramount Studio Directs Hollywood to Uruguay Caravan

The recent Hollywood star junket to Uruguay's First International Film Festival at Punte del Este was an important factor in cementing Hollywood public relations with Latin America, according to Edward Schellhorn, Paramount studio foreign department head, who returned this week after shepherding the troupe.

Schellhorn said that on the basis of Latin American reaction this was the most successful foreign personal appearance trip for a Hollywood troupe. It covered the largest distance for such junkets, a total of 17,000 air miles from Hollywood via New York to Montevideo.

All of the personalities in the troupe of more than a dozen created a terrific impression, Schellhorn said. He praised their willingness to cooperate in all activities during the two-week visit, although they were required to participate in a schedule which kept them on a virtual 24-hour basis. One of the highlights was a side trip to Montevideo, the capital, where they were guests at three official functions and dinners given by U.S. Ambassador Ravndal, the President of Uruguay, and industrialist Alberto Dodero, who left a sick bed to greet the stars. The next day the contingent returned to Punte del Este and the non-stop round of Festival activities.

Joan Fontaine accepted the Festival "Oscar" on behalf of Paramount's "Sunset Boulevard," adjudged the best American picture of the past year, and also the one for Gloria Swanson, star of that picture, who was voted the top international prize for best actress.

Valentino to Have New York Premiere

"Valentino," Columbia's Edward Small production in color by Technicolor, will have its New York premiere at the Astor Theatre in late April.

J. Alastair Fraser, formerly president of Fraser Films Limited, who has been appointed Branch Manager of Crawley Films Limited Montreal office which will be opened April 1.

Born Yesterday Extended Runs

Born Yesterday in New York is currently playing a fourteenth SRO week, while other exceptional runs include San Francisco and Oakland, where it is in its eleventh week; Philadelphia and Chicago, where big tenth weeks are being recorded; and Berkeley, Calif., where the ninth week of an indefinite run is now in progress, and at the Imperial, Toronto, in its second month.

United Artists Get Into Stride, Ten Major Pictures For Release

United Artists will release ten major motion pictures in the next three month period, it was announced by William J. Heineman, vice-president in charge of distribution. Produced by some of Hollywood's leading independent producers, the U.A. release will represent a negative cost of more than $10,000,000.

Launching UA's intensive schedule will be the general release of the Robert Young-Betsy Drake starrer, "The Second Woman". Produced for Harry M. Popkin by Mort Briskin, and Robert Smith, "The Second Woman" is a haunting story of a man, a house and a memory, caught in a web of twisted revenge.

"THE SCARF," hard-hitting drama of a sensational murder, re-uniting the two stars of the Academy Award winning "All the King's Men," Mercedes McCambridzge and John Ireland, will be the first April release. An I. G. Goldsmith production, directed by E. A. Dupont, famed for his "Variety," "The Scarl" co-stars Emlyn Williams and James Barton, in two unusual roles.

Robert Stillman's unique film featuring three prize-winning American stories by Faith Baldwin, O. Henry Memorial Award Author John O. Ashworth and Dorothy Parker, told within the framework of "QUEEN FOR A DAY" is scheduled for the next release. Seton I. Miller, Academy Award Winner, adapted the screenplay and co-porduced. Arthur Lubin directed.

"HE RAN ALL THE WAY," co-starring John Garfield and Shelley Winters, in a taut story of a young killer and his girl, will climax the April releases. John Berry directed the production for Bob Roberts who also produced Garfield's most recent UA vehicle "Body and Soul."

"DEEP IN THE HEART," which stars Charles Boyer in his most forceful role, assisted by a stellar featured cast of Llye Bettger, Leo G. Carroll, Walter Hampden, William Demarest, Taylor Holmes and Barbara Rush, will be the first release in May. Douglas Sirk produced and directed.

"NEW MEXICO," an exciting Anscolor production of the settling of the state a century ago, is scheduled for May release. Lew Ayres and Marilyn Maxwell are starred in a colorful, blazing story of American pioneers, frontier soldiers and the Indian natives, which Irving Allen produced.

"THE PROWLER," starring Van Hefflin and Evelyn Keyes, a haunting story of two lonely people enmeshed in the violence of their own emotions, directed by Joe Losey, will go into release in the middle of May. S. P. Eagle produced.

June will see Ed Gardner's tense production "THE MAN WITH MY FACE," starring Barry Nelson, which the famed comedian filmed entirely in Puerto Rico, the first full-length feature film ever done on the island. An action-filled story, with surprise twists, and one of the most unusual murder plots ever concived, "The Man With My Face" was adapted from a Liberty Magazine original, later published as a best-selling novel. A strong featured cast includes Lynn Ainsley, John Harvey, Jim Boles and Carole Matthews.

Later in June, "THREE STEPS NORTH," starring Lloyd Bridges and the two world-famous Italian stars, Lea Padovani and Aldo Fabrizi, will wind-up United Artists' current release list. A W. Lee Wilder production, "Three Steps North" is a post-war story of a GI in Italy.

Acting Ability by The Pound

One of Hollywood's biggest actresses, 300-pound Anna Demetrio, has been signed by Warner Bros. for a role in Force Of Arms. Miss Demetrio, who was born in Italy and is well known for her many portrayals of Continental Europeans, will play an Italian cafe owner in the wartime love story, which stars William Holden, Nancy Olson and Frank Lovejoy. Michael Curtiz is directing and Anthony Veiller producing for Warner Bros.

Ben Kalmenson Calls District Managers Meeting to Discuss Warners' Spring and Summer Product

Ben Kalmenson, Warner Bros. vice-president in charge of distribution, presided over a two-day meeting of the company's district managers in the home office on Wednesday and Thursday, March 28-29. Purpose of the meet was to discuss plans for Warner Bros.' releases for the spring and summer months.

Among the productions discussed were "Only The Valiant," starring Gregory Peck; "I Was A Communist For The FBI.," starring Frank Lovejoy; "Goodbye, My Fancy," comedy drama starring Joan Crawford, Robert Young and Frank Lovejoy; "Along The Grand Divide," starring Kirk Douglas and Virginia Mayo; "Inside The Walls of Folsom Prison," starring David Brian and Steve Cochran; "Strangers On A Train," Alfred Hitchcock suspense drama starring Farley Granger, Ruth Roman and Robert Walker; "Fort Worth," Technicolor, starring Randolph Scott, Phyllis Thaxter and David Brian; "Captain Horatio Hornblower," Technicolor, starring Gregory Peck and Virginia Mayo; "Jim Thorpe—All American," starring Burt Lancaster; and "A Streetcar Named Desire," filmization of the Broadway hit, starring Vivien Leigh and Marlon Brando.

District Managers who attended the confabs were Norman J. Ayers, Eastern, with headquarters in New York; Robert Smeltzer, Mid-Atlantic, with headquarters in Pittsburgh; Harry Seed, Midwest, with headquarters in Chicago; Hall Walsh, Prairie, with headquarters in St. Louis; W. O. Williamson, Jr., with headquarters in Atlanta; Doak Roberts, Southwestern, with headquarters in Dallas; Henry Herbel, West Coast, with headquarters in Los Angeles, and Haskell Masters, Canada, with headquarters in Toronto.

Home office executives who attended included Major Albert Warner, Samuel Schneider, vice - president; Mort Blumenstock, vice-president in charge of advertising and publicity; Norman S. Horay, short subjects general sales manager; Roy Haines, Western Division sales manager; Jules Lapidus, Eastern and Canadian division sales manager; Jack Kirby, Southern division sales manager; Ed Hinchy, head of the playdate department; I. F. Dolid; Bernard Goodman, supervisor of exchanges, and Robert McGuire, auditor of exchanges.

The African Queen

Producer S. P. Eagle and Director John Huston left London by plane for Nairobi, Kenya, to select final African location sites for the Technicolor filming of "The African Queen," which will co-star Humphrey Bogart and Katharine Hepburn for United Artists release.

U.S.S. Teakettle, You're In The Navy Now

Following a three-city test, during which both critical and public opinion was investigated, 20th Century-Fox has decided to retitle "U.S.S. Teakettle" to "You're in the Navy Now."

Behave Yourself—First RKO's Twelve Wald-Krasna Pictures

In what promises to be one of the most hilarious screen "bits" in years, Groucho Marx and Oscar Levant have agreed to do minor roles as tough gangsters in Behave Yourself, the Wald-Krasna production for RKO Radio.

Both Groucho and Levant are close friends of Jerry Wald and Norman Krasna. They agreed to do the roles without billing as a good-luck sendoff to the Wald-Krasna 12-picture program for RKO, of which Behave Yourself is the initial film.

Farley Granger and Shelley Winters are starred in this romantic comedy, being directed by George Beck from his screenplay. Stanley Rubin is associate producer.

Groucho's previous appearance at RKO was as co-star of Frank Sinatra and Jane Russell in It's Only Money. Levant has concentrated principally on his piano concerts since appearing in a film in 1948.

Club-One Two Opens

Newest addition to the roster of entertainers to be presented at Club One-Two which opened Monday, March 26th, is Beverly Palmer, lovely New York songstress, who will be featured with the Irving Fields trio, RCA Victor recording stars, it was announced by managress Ruth Lowe Sandler.

Between appearances of the Fields aggregation, Manny DeCilva will provide piano interludes on the glass stage of Toronto's newest night spot at 12 Adelaide Street East.

Warners' Daughter of Rosie O'Grady Plays to Big Business in Scotland

Warner Bros.' Technicolor production of The Daughter of Rosie O'Grady, starring June Haver, Gordon Hale and James Barton, is playing to exceptional business in Scotland, where it has rolled up top figures in its playdates in Edinburgh and Glasgow. Picture was heralded in these cities with big exploitation campaign highlighted by distribution of shamrock buttonholes which were flown from Ireland.

Old Songs Revived In Wallis' the Stooge

Seven top songs of the 1929-35 era will be revived in Hal Wallis' "The Stooge," currently in production at Paramount, starring Dean Martin and Jerry Lewis.

The songs are: "Louise," 1929; "I'm Yours," 1930; "Just One More Chance," 1931; "Who's Your Little Whosis," 1931; "With My Eyes Wide Open I'm Dreaming," 1934; "I Feel a Song Coming On," 1935; "I Fell Like a Feather in the Breeze," 1935.

In addition, Martin, Lewis and feminine lead Polly Bergen all sing a new number, "A Girl Named Mary and a Boy Named Bill," written for the picture by Jerry Livingston and Mack David.

Fred Meyers With UA in Important Post

William J. Heineman, vice-president of United Artists in charge of distribution, announces the appointment of Fred Meyers as New York - Metropolitan District Manager and Circuit Sales Head for the company, effective Monday, March 26.

Mr. Meyers, a veteran film sales executive, joins United Artists after twenty years in the film business, associated primarily with RKO Theatres and Universal-International.

He entered the industry in 1929 with RKO Theatres, where in 1938 he became General Manager of the RKO Film Booking Corporation and Chief Buyer for the RKO Theatre circuit. In 1941, he moved over to Universal-International as Eastern Sales Manager, a post he held until 1949.

My Favorite Spy

Fritz Feld and Norbert Schiller have joined the cast of "My Favorite Spy", Bob Hope - Hedy Lamarr comedy currently in production at Paramount. Norman Z. McLeod is directing.

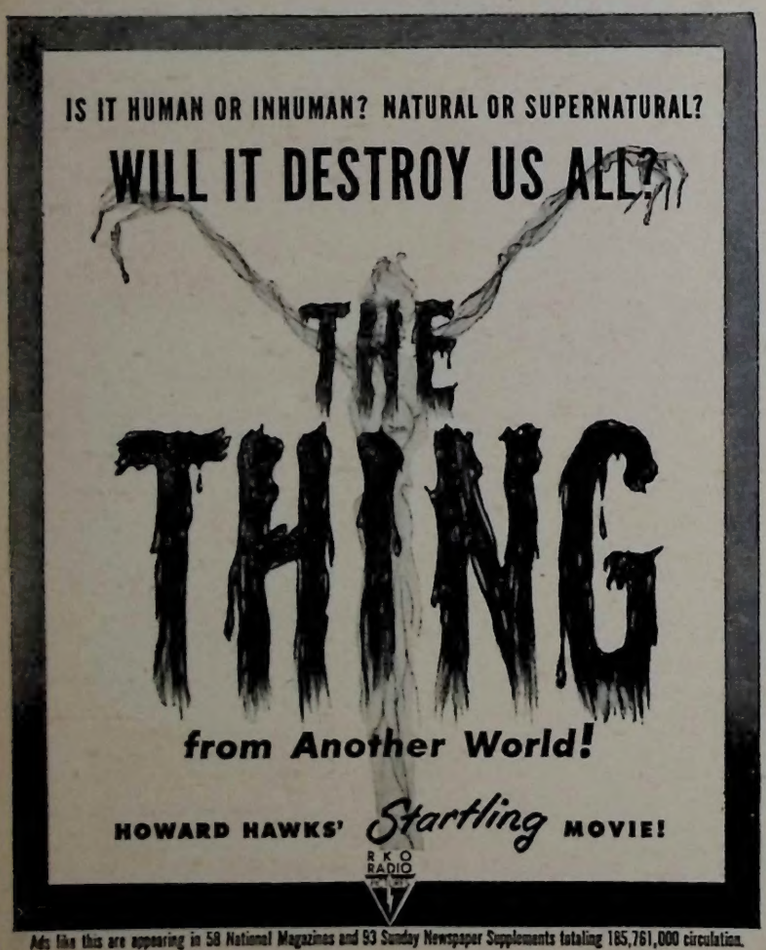
RAY PRESENTS

(Continued from Page 3)

sics, or any independent releasing company, the difference in value of a picture is in the exhibitor's or the booker's attitude, the latter who feel "if the picture is so good, why do not the original company which released it, release it now?" There are so many obvious answers to this query, that I will not go into a discussion concerning the same. Both exhibitors and bookers have a legitimate excuse in being difficult to sell on a picture which has not been financially successful during its first release, and it is necessary to spark the showmanship angles in re-selling such a picture. But a picture which has been popular, not always in the big money, but which has given satisfactory box-office returns, should not be difficult to sell in a market which has been profitable for re-releases, and the fact that a top picture of a major, may find itself being re-released, several years later, through an Independent, is no indication that such a picture is not a top picture still.

I AM filled with sadness to report the death of an old friend, Leo M. Devaney, General Manager of RKO Distributing Corporation of Canada, Limited, who was taken from a plane in Toronto to the Western Hospital last week, where he died. Leo had been to Winnipeg in the interest of his company on sales conferences, and became ill on his flight back to Toronto.

Last year, while on a business trip to Vancouver, Leo contracted the flu which developed into a virus pneumonia, resulting in a serious and dangerous illness, from which he, however, recovered, but with a sapped vitality. I saw Leo in the Film Building about a month ago, and he told me he was feeling fine, although as I looked at him, he looked thin and ill, not the Leo which I had known for many, many years, and who always greeted me with a smile and a "Hello Raymond," the only person in our industry who called me Raymond, a name which Leo had coined.


IS IT HUMAN OR INHUMAN? NATURAL OR SUPERNATURAL?
WILL IT DESTROY US ALL?
THE THING
from Another World!
HOWARD HAWKS' Startling MOVIE!
RKO RADIO

Ads like this are appearing in 58 National Magazines and 93 Sunday Newspaper Supplements totaling 185,761,000 circulation.

I FIRST met Leo when I was a cub-reporter for a daily newspaper, and we were both interested in a murder-case in Toronto. I had scooped the story, for only one reason, I was called in by the Toronto General Hospital, being on the Social Service Committee of the Hospital, to take a dying statement from Isaac Estrem, who had shot his sweetheart to death, on a street in Toronto.

Leo was a young, handsome Irishman, and I was still a student, but very ambitious to write. Leo and I liked each other the first time we met, and in later years, when we were in Motion pictures, we had a bond of friendship, which we both respected and enjoyed.

As a Pioneer, Leo's association with the Canadian Picture Pioneers dates back to the pioneers' early days, and during his presidency of the Pioneers, Variety Tent 28 was born, for it was Leo Devaney, who arranged that the industry and the Pioneer members should learn about Variety at a Pioneer luncheon, on which occasion, John J. Fitzgibbons gave an address on Variety, reviewed its history, its philanthropic services throughout the U.S., and started Tent 28 Variety off on its Canadian services, and career.

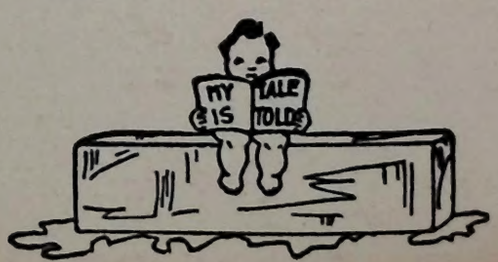
IN the Pioneers' film record, the title of which is, As Others See Us, there are photographs of Leo Devaney, a record of his addresses, and scenes in which Leo participated in the entertainments which the Annual Meetings provided, and which were recorded on film through the courtesy of Associated Screen News Ltd.

Leo Devaney grew with the Canadian motion picture industry, he was closely associated with the War Services Committee, The Film Board of Trade, The Motion Picture Distributors and Producers Association, and with all activities of motion pictures. Exhibitors knew Leo, from coast to coast, in Canada, for he covered this territory numerous times. He was associated with Fox Films in Canada, with Universal in the U.S., and joined RKO as a representative of a group of theatres which RKO operated in Canada, and which were part of the Keith-Albee original theatre-holdings. When RKO absorbed the Film Booking Organization in Canada, which operated FBO, and with which company Joe Plowright, Jack Hunter, Auger, and later Percy Taylor were associated, Leo Devaney became RKO's General Manager in Canada.

LEO Devaney had a gift for speech, and became famous for his witty and able ability as a toastmaster, and after-dinner speaker. He loved three-syllable words, and how he could role these around his tongue with an Irish style, and inflection, which gave an added flavour to the King's English.

Leo is the third of the Pioneers' Presidents who have joined the March to the Great Beyond. We will miss his cheery smile, his excellent counsel, and I shall miss his friendship. He was sixty years old, but always young for his age.

He leaves his widow, Mary Campbell Devaney, his mother, Mrs. Katharine Devaney, two sons, Murray L., associated with RKO, Branch Manager Detroit, and John, another son living in Cleveland, a daughter, Mrs. Leo Gosset of Toronto, three sisters and two brothers of Toronto. Throughout our industry he leaves hundreds of mourners, who were his friends in business, and who were his personal friends.



CAPITAL STORY

By BILL McLAUGHLIN

Showmen here and out-of-town have lost a good friend in the passing of Basil Humphreys, Canadian National Railways city passenger agent for many years. Basil worked closely with theatre managers in booking railway accommodation for visiting showmen and never failed to meet their requests, even during the war years when sleeping-car tickets were at a premium. He died following treatment at the Mayo Clinic in Rochester, Minn., and the funeral services here attracted a large contingent of theatre men.

The Young People's Movie Guide originated by the Children's Section of the Ottawa Film Council for the information of parents and guardians who plan to send their youngsters to week-end movie shows is published every Thursday evening in both the Journal and Citizen, the capital's only two daily papers. Public reception of the Guide is highly favorable and movie theatre managers are co-operating in making it a success.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Seventh week. Born Yesterday (Col.) with Judy Holliday and William Holden.
LOEW'S
Second week. Three Guys Named Mike (MGM) with Jane Wyman and Van Johnson.
UPTOWN
Second Week. Ma and Pa Kettle Back on the Farm (E-U) with Marjorie Main and Percy Kilbride.
SHEA'S
Second Week. Lullaby of Broadway (WB) Technicolor with Doris Day and Gene Nelson.
UNIVERSITY-NORTOWN
Second Week. The Mating Season (Paramount) with Gene Tierney and John Lund.
ODEON-CARLTON
The Clouded Yellow (E-L) with Jean Simmons and Trevor Howard.
HYLAND
Love of a Clown . . . Pagliacci (Alliance) with Tito Gobbi, Afro Poli and Gina Lollobrigida.
INTERNATIONAL CINEMA
Second week. Cyrano de Bergerac (UA) with Jose Ferrer and Mala Powers.
DOWNTOWN
A Yank in Korea (Col.) and Rogue River.

VANCOUVER

PLAZA-FRASER
Meet the Invisible Man (E-U) and Furious Phoney (SARO).
HASTINGS
Blue Blood (Mono.) Cinecolor with Bill Williams.
VOGUE
Clouded Yellow (E-L) with Jean Simmons and Trevor Howard.
STUDIO
Last Holiday (E-L) with Alec Guinness.
CAPITOL
Second Week. The Mating Season (Paramount) with Gene Tierney and John Lund.
ORPHEUM
The Sword of Monte Cristo (20th-Fox) Cinecolor with George Montgomery.
STRAND
Second week. Bird of Paradise (20th-Fox) Technicolor with Jeff Chandler and Debra Paget.

SAINT JOHN

CAPITOL
Steel Helmet (Cardinal) and Three Desperate Men (Cardinal)
PARAMOUNT
Grounds for Marriage (MGM) and Hunt the Man Down (RKO)
STRAND
Sugarfoot (WB) and Kill or be Killed (E-L)

MONTREAL

CAPITOL
Second Week. Call Me Mister (20th-Fox) Technicolor with Betty Grable and Dan Dailey.
IMPERIAL
Second Week. Meet the Invisible Man (E-U) and Double Deal (RKO).
LOEW'S
Second Week. Kim (MGM) Technicolor with Errol Flynn and Dean Stockwell.
PALACE
Second Week. At War With The Army (Paramount) with Dean Martin and Jerry Lewis.
PRINCESS
Tomahawk (E-U) Technicolor with Van Heflin and Yvonne De Carlo.
ORPHEUM
The Second Woman (UA) with Robert Young and Betsy Drake.
AVENUE
A Run For Your Money (E-L) with Alec Guinness.
ST. DENIS
Prelude A La Gloire with Roberto Benzi.

WINNIPEG

CAPITOL
Born Yesterday (Col.) with Judy Holliday and William Holden.
LYCEUM
The Redhead and the Cowboy (Paramount) with Glenn Ford and Rhonda Fleming.
MET
The Great Missouri Raid (Paramount) Technicolor with Wendell Corey and Ellen Drew.
ODEON
Lullaby of Broadway (WB) Technicolor with Doris Day and Gene Nelson.
GARRICK
Second Week. Bedtime for Bonzo (E-U) with Ronald Reagan and Diana Lynn.
DOMINION
It Happened In Europe (SARO)

CALGARY

CAPITOL
Pagan Love Song (MGM) Technicolor with Esther Williams and Howard Keel
PALACE
Lucky Nick Cain (20th-Fox) with George Raft and Coleen Gray.
GRAND
Second week. Ma and Pa Kettle Back on the Farm (E-U) with Marjorie Main and Percy Kilbride.
UPTOWN
Second week. The Mudlark (20th-Fox) with Irene Dunne and Alec Guinness.

Soo Theatre, Weyburn, Sask., has instituted First Nite S'prize Nite, a cash giveaway that started with $25, the money to have $5 added when not claimed. On the opening night of each new bill a draw is made from a box containing names from the Weyburn and district voters' list. The person whose name is called must appear on the stage within five minutes and "sell" the master of ceremonies an article such as a necktie or handkerchief. The names are also announced in the Hi-Art theatre.

* * *

Army, air force and navy personnel were guests of Jack Watson at a morning screening of "They Were Not Divided" in the Grand Theatre, Regina, March 17.

* * *

Casey Swedlove, owner and operator of the Linden Theatre in the East End, staged a special stage show for his patrons on St. Patrick's Day. Titled St. Patrick's Day Frolics, the five-act show was under the direction of Dave Dubin.

NFB
The New
CANADA CARRIES ON
RELEASE FOR
March
THE OUTLAW WITHIN
Science's Fighting Answer to the Challenge of Cancer
A
NATIONAL FILM BOARD PRODUCTION
Distributed by
COLUMBIA PICTURES

JACK KARR . . . TORONTO DAILY STAR

In its Canadian Premiere at the Hyland, filmgoers will find the Leoncavallo opera filmed in a strange but effective manner . . . the viewer can sit back and enjoy what he came to hear—the music. AND SUPERB MUSIC HE GETS. The fervid Leoncavallo score, provided by the Teatro Dell Opera Orchestra, reverberates throughout the soundtrack . . . It is the music, of course, which dominates the film although the acting too has its points . . .

Afro Poli has played the unhappy clown with considerable show of dramatic merit.

LAUGH, CLOWN, LAUGH

ODEON Hyland THEATRE
PR. 5944 YONGE AT ST. CLAIR

AN ALLIANCE FILMS LTD. RELEASE

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Mr. Arthur H. DeBra
Motion Picture Association
28 W. 44th St.
New York 18, N.Y.

Dear Mr. DeBra:

I want to express to you my appreciation for making it possible for me to see 'Pagliacci' last night.

The film will, as you yourself declared, bring grand opera to the masses. Even more important, its presentation of grand opera is superior even to that on the stage.

The Motion Picture Association is performing a useful function by its encouragement of a motion picture like 'Pagliacci.'

Sincerely,

Montague Salmon.

HERBERT WHITTAKER . . .
Toronto Globe & Mail

STRONGLY DRAMATIC . . . The singing is beautiful throughout.

AFRO POLI . . . Robust performance as Canio.

TITO GOBBI . . .Unusual versatility as the deformed Tonio as well as the handsome Silvio.

GINA LOLLOBRIGIDA as Nedda . . . Physical charm which is considerable!

NOW PLAYING